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**Nuance, Naysayers and twenty years of studying invasive species impacts.** by Carla D'Antonio (presenter) and Nicole Molinari. Dept. of Ecology, Evolution & Marine Biology. University of California, Santa Barbara, CA. 93106.

Over the past twenty+ years, there has been an explosion of concern and study regarding the presence, control and impacts of non-native plants in wildland settings. Yet recently there has also been a backlash against this movement as well as a substantial reduction in funding allocated to the study and control of invasive plants. We argue that to curtail growth of the naysayer movement, and to enhance efforts at control, we need to, (1) use more careful terminology regarding who these species are that merit control, (2) conduct more targeted research on impacts and (3) embrace and communicate the nuances of species impacts. Since it is only a small (maybe 10%) of established, widespread non-native plant species that cause impacts that we care about, we need to communicate carefully about which species they are and be able to substantiate implications of their impacts. To better direct management efforts and avoid unscientific demonization of species, we need to study and communicate the nuances of species impacts.