Greetings! As your current CWSS President, it is my pleasure to invite you to attend the 67th conference of the California Weed Science Society in Santa Barbara, January 21 to 23, 2015, Wednesday through mid-day Friday meeting. We have another informative conference at one of the best Central Coast locations – mild weather, great food, multiple recreational opportunities and beautiful coastal scenery. The theme of this year’s conference is “California Weeds—Weather or Not...controlling weeds under challenging climatic conditions”. All aspects of weed management are represented in our society and we have a diverse set of climatic conditions to work in – the old saying about the weather is certainly true – “every year is different!” So wet or dry, we will provide important updates on the state of our industry.

We are excited about this year’s program. Our program committee, chaired by John Roncoroni, has nearly 60 presentations planned in all aspects of weed management. This year’s Weed School will focus on Aquatic Weeds, from regulatory issues to weed identification and the problems they cause, to management solutions. We have a number of guest speakers from outside California, including Cole Thompson, Kansas State University, who will cover weed research from the central plains and Barry Tickes, University of Arizona, who will review weed research in vegetables. Our General Session will feature five industry experts covering the topic “From Bench to Boom: How New Herbicides are Developed” – these speakers will cover chemistry, screening, regulatory, field development and launch of a new herbicide. We will also feature our “What’s New?” forum, a session that permits exhibitors and sponsors to update attendees on new industry product offerings.

So we are planning for a terrific program, lots of CEU credit (20 hrs granted last year), many exhibits and plenty of opportunity to reconnect with colleagues and friends. At this year’s conference in Santa Barbara, we will again reach out to attract the next generation of weed managers into our industry. The CWSS conference provides a unique forum, which allows professionals from nearly every discipline of weed science and management to come together for the exchange of knowledge, information, and fellowship. This same forum is a tremendous venue to expose students and other newcomers to the array of career opportunities available in weed management. We continue our efforts to connect with colleges and universities to attract and encourage students to participate at our conference by presenting papers, posters or to simply come and learn. This year we will again be hosting a student luncheon and reception to not only welcome but to also engage student participants in our conference, society and industry. We encourage student job seekers and talent hunters alike to come and connect.

It will be a great event and we look forward to seeing everyone in Santa Barbara. Don’t delay go to the web site www.cwss.org and register “on-line” today!

For further details call the CWSS business office at (831) 442-0883.
I hope you plan to attend the 67th Annual Conference of the California Weed Science Society. We will be meeting January 23-25 at the Fess Parker Doubletree in beautiful Santa Barbara. The conference will kick off on Wednesday, January 23rd with the 'Weed School.' The Weed School is an in-depth course on a single subject. In keeping with this year’s theme of ‘California Weeds-Weather or Not: Weed control under challenging climatic conditions’ we will concentrate on the basics of aquatic weeds. Water is, and always will be, a precious resource to California Agriculture. By focusing the Weed School on aquatic weeds we hope you will gain a greater knowledge of the biology, management and regulatory aspects of controlling these weeds. Following the weed school are the student presentations. Come and hear what the future university and industry leaders are doing, both in the lab and field. Along with the oral presentations we encourage you to make time to see the posters that will be displayed during the conference.

Have you ever wondered what it takes to get a new herbicide to the field? In our general session Wednesday afternoon titled ‘Bench to Boom’ we will get an insider’s view of the herbicide development process from industry experts. Last, but not least, is the very popular ‘What’s New in Industry.’ Make plans to attend this fast paced look at new products available or on the horizon to assist you in managing weeds. The day ends, and evening begins with the CWSS Member Reception providing everyone a chance to relax, renew friendships, and get a bite to eat.

Thursday is reserved for the concurrent sessions that offer presentations tailored to specific areas of weed control. From agronomy to vegetable crops and everything in between these presentations will assist you in making the best weed management decisions. New this year is a session devoted to "New Technologies" that will cover the best weed management decisions. New this year is a session devoted to "New Technologies" that will cover subjects from applications for your smartphone to applications from unmanned helicopters and much more! Continuing the long-time conference tradition the closing session on Friday morning will be filled with presentations on laws and regulations. This session is chaired by representatives from CDPR and CDFA and will provide the latest information on current regulatory topics. And back by popular demand: Laws and Regulations Jeopardy!

On behalf of the program committee I encourage you to register and make your hotel reservations early: Santa Barbara awaits!

Greetings! We are a few months away from our CWSS annual meeting in Santa Barbara, and exhibitor signups and sponsorship commitments are underway! I'd like to let everyone know that we'll likely have room for 30-35 exhibitors at this venue, and as always, it is "first come, first served". Again this year, we have 10 high-visibility spots for 8' booths in the foyer! Sign up soon, as these are going fast! If you wish to elevate your visibility at this conference, there is no better way than through exhibiting or sponsorship during the CWSS annual meeting. If you have a commercial poster you wish to display at the conference or have any questions about reserving your spot, please call or email at your convenience. Josie Hugie, CWSS Director of Sponsors and Exhibitors, 916-216-8744 or jhugie@wilburellis.com.

The popular What’s New in Weed Control Session will follow the General Session on Wednesday afternoon from 4:00-5:00 p.m. This session is designed to give conference exhibitors and sponsors a chance to introduce their company and representatives to all conference participants. Anything new and of interest to conference attendees such as label updates, new registrations, new products including equipment, crop protection materials, new technology, new publications, etc., would be welcomed. If you would like to reserve a time slot for presentation, please contact the session chair Ben Duesterhaus at 209-351-7089 or bduesterhaus@midvalleyag.com. Please keep in mind that this session does fill up rapidly, so reserve your spot soon!
All weed science graduate/undergraduate students presently enrolled in college are encouraged to enter one paper and/or one poster in the student contest at the

67th Annual Conference of the California Weed Science

January 21-23, 2015 in Santa Barbara, CA

BE Professional! This is an excellent opportunity for students to present research, improve their presentation skills, and network with professionals working in weed science. Papers or posters should consist of information gathered from research projects related to weed science. Students do not have to present results of their own research, but they must be familiar with all aspects of the research. Student papers and posters should be scientific in nature and should not be sales or marketing tools.

FREE Conference Registration! All students entered in the contest are eligible to attend the CWSS Annual Conference for free!

Student LUNCH! We invite you to meet Weed Science professionals and board members who will host the lunch for the students.

TRAVEL Assistance! The CWSS board is providing up to $500 travel assistance per student participating in CWSS contests, if student travel funds are limited. Eligible students must present a paper or poster.

Funding support can be used to pay for hotel, food, airfare, and/or mileage.

(Contact Oleg Daugovish odaugovish@ucdavis.edu (805) 645-1454 for more information and reimbursement forms.)

PRIZES! Papers and posters will be judged separately and the three best students in each category will be awarded as follows:

1st place: $500, 2nd place: $300, 3rd place: $200

GET Published! Paper and poster participants must submit an abstract for the proceedings.

(All student abstracts will be published by CWSS. Additionally you can submit Proceedings, following the editorial guidelines available on the CWSS website.)

Titles and Abstracts are due December 1, 2014.

Participants in the paper contest will be notified about the presentation time in early January.

Posters should be 4 ft by 3 ft, boards will be provided. Students must be present at their posters during student poster session to answer questions from judges and conference attendees.

CHECK ONE: STUDENT CONTEST PAPER________ POSTER_______ Graduate/Undergraduate_______

Paper/Poster Title: _____________________________________________________________

Authors (names separated by commas):

____________________________________________________________________________

____________________________________________________________________________

Affiliations (separate by commas and/or use superscripts as appropriate):

____________________________________________________________________________

____________________________________________________________________________

____________________________________________________________________________

Corresponding Author:

____________________________________________________________________________

Address of Corresponding Author:

____________________________________________________________________________

____________________________________________________________________________

Phone of Corresponding Author: ___________________ Email of Corresponding Author: ____________________

Mail, fax, or email completed form to Oleg Daugovish, UCCE Ventura County, 669 County Square Dr, #100 Ventura, CA 93003

FAX: (805) 645-1474 E-mail: odaugovish@ucdavis.edu